



28th Annual

# Truckee Home & Building Show

SATURDAY & SUNDAY • MAY 29 & 30, 2021 • 10AM TO 5PM

**Support and promote your business at the annual Truckee Home & Building Show. Reach people interested in your services.**

- Inserted into the Truckee Sun and Truckee Real Estate Weekly and distributed to all of the readers of the Truckee Sun.
- This special publication will be available for pick up at local businesses throughout the Truckee and Lake Tahoe area
- Distributed at the entrance of the popular **Truckee Home & Building Show** event on Saturday & Sunday

## ADVERTISING OPPORTUNITIES ...

Full Page	10 in. x 14 in.	\$999
1/2 page H	10 in. x 7 in.	\$599
1/2 page V	4.917 in. x 14 in.	\$599
1/4 page H	7 in. x 3.5 in.	\$359
1/4 page V	4.917 in. x 7 in.	\$359
1/8 page H	4.917 in. x 3.5 in.	\$215
Back Cover	10 in. x 14 in.	\$1,248
Inside Back Cover	10 in. x 14 in.	\$1,198
Inside Front Cover	10 in. x 14 in.	\$1,198
Two Facing Pages	10 in. x 14 in. each	\$1,998 for both

All dimensions are final printed size. A fully staffed creative services department is available to assist you with all of your advertising design needs at no additional cost. Submitted artwork must adhere to the following specifications: All logos, photography and supplied images must be CMYK saved at minimum 200dpi. Files using RGB, Pantone and Spot Colors should not be used. All files will be converted to CMYK and color consistency cannot be guaranteed. Digital ready advertisements are accepted in Adobe PDF format only, with no crop marks. Contact your account manager for technical specifications on digital ready advertisement submissions.

**Publishes:**

**Friday, May 28, 2021**

**Ad space reservation deadline:**

**Friday, May 7, 2021**

**Susan Kokenge**

*Account Executive*

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