



May 12, 2011

FOR IMMEDIATE RELEASE

For more information, contact Pat Davison with CATT 530-550-9999 or Pam Neff with Truckee Home & Building Show 530-587-3477

*CATT Organizes Homeowner-Friendly Seminars for Truckee Home & Building Show*

The Contractors Association of Truckee Tahoe (CATT) is pleased to announce the lineup of speakers and topics for the 5<sup>th</sup> Annual "Green Building Symposium," one feature of the 19<sup>th</sup> Annual Truckee Home & Building Show. The Show is set for Saturday and Sunday, May 28 and 29, from 10:00 AM to 5:00 PM, at the Truckee High School, 11725 Donner Pass Road, Truckee. Attendance at the Symposium is free with Show admission.

CATT organized the topics and speakers to coincide with the Green Building focus of the Show. The 11 speakers cover a wide range of topics, starting at 11:00 AM with the new Energy Upgrade California financing program and ending at 4:00 PM with Defensible Space. Each speaker has a 20 minute segment. Many of the speakers are also Show exhibitors. All speakers will deliver their presentations in the center of the South Display Room.

CATT Executive Director Pat Davison stated, "We hope homeowners can take advantage of the wide variety of topics to become more informed about green programs, products, and new technologies. Sit for one or sit for all of the segments! Speakers are experts in their field and anxious to help homeowners get answers to their green building questions."

The Contractors Association of Truckee Tahoe is a non-profit, regional trade association composed of 250 member companies representing the broad spectrum of building trades and related professionals. For more information, contact Executive Director Pat Davison 530-550-9999 or

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2011 Truckee Home Show – GREEN BUILDING SYMPOSIUM – South Display Room

**SATURDAY, May 28**

<u>Time</u>	<u>Topic</u>	<u>Speaker/Company</u>
11:00	TDPUD Rebates and Energy Upgrade California	Scott Terrell/Truckee Donner Public Utility District
11:30	Hot Water for Life!	Pete Mokler/Sunvelope Solar
12:00	Pros and Cons of SIPs Panels	Bryan Brusman/Raycore
12:30	Insulation 101	Gary Talbott/5 Star Performance Insulation
1:00	CFLs, LEDs, and other Lighting Lingo	Joshua Root/Root of Design Electric
1:30	Affordable Energy Improvements to save \$	Paul Zarubin/Mt. Lincoln Construction
2:00	Why the Tahoe Basin needs 'green' exterior paint!	Phil Rickter/Deden Painting
2:30	Energy Star Appliances - Saving Energy and Water	Charlie Riley/Sears Hometown Store
3:00	What's Green about Burning Wood in the Truckee/Tahoe area	Chris Ingram/ Lake Tahoe Specialty Stove & Fireplace
3:30	River-Friendly Landscaping	Andy Otto/Truckee River Watershed Council
4:00	Got Defensible Space?	Hunter Nelson/Jeremiah's Tree Service

**SUNDAY, May 29**

<u>Time</u>	<u>Topic</u>	<u>Speaker/Company</u>
11:00	TDPUD Rebates and Energy Upgrade California	Scott Terrell/Truckee Donner Public Utility District
11:30	Protecting Your Roof from Ice and Snow	Brian Casey/Summit Ice Melt Systems
12:00	What Makes a Window "Green"?	Jeff Cain /Milgard Windows
12:30	Pros and Cons of SIPs Panels	Bryan Brusman/Raycore
1:00	Insulation 101	Gary Talbott/5 Star Performance Insulation
1:30	Affordable Energy Improvements to save \$	Paul Zarubin/Mt. Lincoln Construction
2:00	A Can of Paint Is All It Takes - Inside Painting Tips	Bill Kelly/Kelly Brothers Painting
2:30	Energy Star Appliances - Saving Energy and Water	Charlie Riley/Sears Hometown Store
3:00	What's Green about Burning Wood in the Truckee/Tahoe area	Chris Ingram/ Lake Tahoe Specialty Stove & Fireplace
3:30	River-Friendly Landscaping	Andy Otto/Truckee River Watershed Council
4:00	Got Defensible Space?	Hunter Nelson/Jeremiah's Tree Service