

TRUCKEE HOME & BUILDING SHOW

Saturday & Sunday - May 28 & 29, 2011

Hosting
the

The Sierra Recreation Expo - Exhibitor Participation Agreement -

Information below noted with * will be included in the Home Show Magazine and on the Home Show Website if received by April 1, 2011

Company Name*: _____

Mailing Address*: _____

Phone # Work*: _____ Fax: _____ Emergency: _____

Contact Person: _____ E-mail: _____ Website*: _____

Products and Services to be displayed*: _____

Do your display, products and/or services have Green/Sustainable Elements? (circle one) YES NO NOT SURE?

Special needs, comments, suggestions? _____

The costs below are based on Exhibitor's first choice for display space. If another display space is used the costs will be adjusted as needed. Electrical service and tables are not included on this form but can be ordered separately from the show decorator.

Exhibitors First Choice for display space _____

Second Choice _____ Third Choice _____

\$ _____ Cost for exhibit space(s) requested.

\$ _____ Less 10% multiple space discount if applicable.

\$ _____ \$100 charge if an open corner location chosen.

\$ _____ Total to be paid as follows:

ADVERTISEMENT PLACEMENT

Please reserve _____ (size) page of advertising space in the:

HOME SHOW & RECREATION EXPO MAGAZINE
May Issue (ad deadline March 31, 2011)

GREEN BUILDING SYMPOSIUM PRESENTER

_____ (Check Here) We are interested in being included as a presenter in the Regional Green Building Symposium.

Subject: _____

Contact CATT (Contractors Association of Truckee Tahoe) for symposium information: 530-550-9999 info@ca-tt.com

Mail to: **P.O. Box 10952 Truckee, CA 96162**

530 587-3477 or 800 758-1528 FAX 800 758-1529
www.truckeehomeshow.com

Make check Payable to: **Truckee Home & Building Show** or **Credit Card #** _____

Check # _____ \$100 deposit due upon execution of this agreement Circle one : VISA MASTERCARD AMEXP

Check # _____ \$ _____ 50% of Total due February 1, 2011 Exp Date: _____ Security Code on back: _____

Check # _____ \$ _____ Balance due April 10, 2011 Name on card: _____

I authorize the payments above to be charged to my credit card.

Address for Card: _____

Signature: _____ Date: _____

Please accept this request for exhibit space in the Truckee Home and Building Show/Sierra Recreation Expo to be held Saturday and Sunday, May 28 and 29, 2011. Execution and delivery of this non-transferable contract along with payment shall constitute an agreement to reserve space indicated above at the aforesaid rate subject to the terms and conditions of this agreement. Space is leased on a first come, first serve basis held by deposit only. Failure to make payment as specified may cause exhibitor to be placed on an unassigned status. By signing this document, I affirm that I have read and understand the Agreement Terms as set forth on page 2 of this contract.

Exhibitor's Authorized Signature X: _____ Date: _____

Printed Name: _____ License. # _____

Referred by (if applicable): Organization: _____ Individual: _____ Page 1 of 2

Agreement Terms: Your signature on page one of this agreement indicates that you have read and understand the following.

EXHIBIT CONSTRUCTION -- Exhibit spaces vary in size. Dimensions are indicated on the floor plan included with the participation package. Each indoor booth is decorated by an 8-foot high-curtained backdrop and 3 foot high-curtained side dividers. Outdoor booths are not decorated.

ELECTRICAL SERVICE -- Electrical service is available to all exhibits in the Truckee Home and Building Show. There is an extra charge for electrical service based on the size of service required. Electrical service should be ordered in advance to assure availability.

EXHIBIT SIDEWALLS -- Exhibit sidewalls over 3 feet in height should not come out more than 5 feet from the back wall of the exhibit space without prior written consent from the show coordinator. All precautions should be taken to keep from blocking off neighboring exhibitors.

EXHIBIT INSTALLATION -- Exhibitors may initiate booth construction, after checking in at the show coordinators desk. Set up hours will be from 4pm until 8pm on Friday (parking lot displays will set up from 4pm until 9pm on Friday). Final details can be attended to from 8am to 10am on Saturday. The exhibitor is responsible entirely for the exhibit space leased to him and shall not damage or mar any part of the building. Exhibitor agrees to reimburse the facility for any loss or damage due to the exhibitor's activities. Exhibitors are responsible for providing or arranging all necessary labor in transporting, uncrating, erecting, dismantling and recreation of displays. Exhibitors shall hold the Truckee Home and Building Show, the Truckee High School, the show sponsors and the show coordinator harmless from any and all wage claims, injuries or any other liability arising as a result of the employment of labor personnel for the purposes described in this paragraph.

EXHIBIT STAFFING -- It is recommended but not required that all exhibits be staffed during show hours. Exhibitors are requested to arrive at least 15 minutes prior to show opening. Show hours are Saturday and Sunday from 10am to 5pm.

EXHIBIT OPERATION -- Products may be sold from exhibit space. The exhibitor shall hold harmless the Truckee Home and Building Show, the Truckee High School, the show sponsors and the show coordinator from any and all damages or theft of merchandise or materials from contracted exhibition space. No exhibit shall extend beyond its allotted space unless authorized in writing by the show coordinator.

EXHIBIT CARE -- Contracted janitorial service will vacuum the indoor show area each evening including exhibitor area as each display allows. Exhibitors are responsible for keeping exhibits clean and orderly in general.

REMOVAL OF EXHIBIT -- Displays must remain fully intact for all hours of the show. Nothing will be allowed to leave the exhibit hall before 5:15pm Sunday. Removal of exhibits will take place from 5:15pm until 9pm on Sunday. All exhibits must be removed from the exhibit hall on Sunday. Any items left in the exhibit area after 9pm on Sunday will be left at exhibitor's risk.

EXHIBIT SPACE ASSIGNMENTS -- Every attempt will be made to assign exhibit space as preferred by the exhibitor. However it may be necessary to reassign exhibit location for the good of the show. It shall be the exclusive privilege of the show coordinator to do so. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment, materials or firms other than expressly included on the participation form in the contracted exhibit space, without express and written consent of the show coordinator.

NOISE CONTROL -- Any electronic equipment or machinery which is determined to be detracting from other exhibits will not be permitted.

SECURITY -- The exhibit hall is locked and the building secured after set-up and show hours each day. A security person is on site to help deter theft or damage to outdoor displays. The Truckee Home and Building Show, the Truckee High School, the show sponsors and the show coordinator do not warrant or otherwise insure that the exhibits will be free from theft, vandalism or other mishaps. Exhibitor expressly waives any claims against the Truckee Home and Building Show, the Truckee High School, the show sponsors and the show coordinator for failing to prevent harm or otherwise perform satisfactorily.

INSURANCE -- Insurance coverage is not provided to cover exhibit areas. If insurance is desired by the exhibitor, he must obtain it. The exhibitor holds the Truckee Home and Building Show, the Truckee High School, the show sponsors and the show coordinator harmless from all claims arising within the contracted exhibit area and to save harmless from any and all claims, causes of action and suits accruing or resulting from any damages, injury or loss to any person or persons to whom the exhibitor may be liable under any Worker's Compensation law and exhibitor himself/herself and from any loss, damage, cause of action, claims or suits for damages, including but not limited to loss of property, goods, wares or merchandise, caused by, arising out of or in any way connected with the exercise by exhibitor or the privileges herein granted.

EXHIBIT CONTRACT -- The exhibitor participation agreement upon receipt by Truckee Home and Building Show shall constitute a valid and binding contract. If due to circumstances beyond the control of the show coordinator, the show should be delayed, interrupted or cancelled, the contracted exhibitor shall waive any claims for damages or compensation.

ACTION ON CONTRACT -- If suit is instituted to collect past due amount, or any other reason arising out of this contract, Exhibitor agrees to pay actual costs and expenses of the collection or an action in addition to court costs and reasonable attorney fees and interest at the maximum prevailing rate.

UNOCCUPIED SPACE -- In the event an Exhibitor has failed to occupy the space contracted for by 9:00am on the first day of the show, the show coordinator will have the right to utilize such a space in any manner suited to the good of the show. However, exhibitor will not be released from its duties and obligations under this contract and Truckee Home and Building Show will not refund any monies paid for reservation of the exhibit space.

CANCELLATION -- A written notice of cancellation is required no later than 45 days prior to show opening date. Fees paid will be refunded less a \$100 processing fee if cancelled by this date. No refund will be given for cancellations received within 45 days prior to show opening.

NON GUARANTEE -- Exhibitor agrees that Truckee Home and Building Show, the Truckee High School, the show sponsors and the show coordinator shall remain free of harm in the sale of products, attendance and exhibitor's success.

REGULATION COMPLIANCE -- Exhibitor shall utilize the premises in an orderly manner and in compliance with all Federal, State and local statutes, ordinances, rules and regulations. In addition, Exhibitor shall maintain all licenses required for services advertised during the show, said Exhibitor shall remain in good standing with the regulatory and licensing boards throughout the show. Failure of the Exhibitor to comply with the terms of this paragraph will result in an immediate cancellation of this contract and forfeiture of all fees paid.

RIGHT TO REFUSE -- Truckee Home and Building Show reserves the right to review compliance with the terms and conditions of this contract at any time during the show and reserves, upon determination that a violation of a contract provision exists, rights to revoke the right of an Exhibitor to continue to occupy the exhibit without prejudice. Truckee Home and Building Show further reserves the right to refuse Exhibitor the right to secure space at further productions and shows based upon this contract.

FAILURE TO PERFORM -- Should the Exhibitor fail to observe any of the terms of this agreement or any of the rules and regulations for management and control of the Truckee Home and Building Show, he or she may be prevented from further exhibits therein with forfeiture of exhibit space rental. The Truckee Home and Building Show, the Truckee High School, the show sponsors and the show coordinator shall not be responsible to Exhibitor for any financial loss arising out of Exhibitor's use of Exposition grounds, exposition policy --including power interruptions, utility failure or undue "Acts of God" (i.e., flood, fire, earthquake).

SALES AND LICENCES -- Exhibitors who plan to sell merchandise on the premises in a cash-and-carry fashion are responsible for complying with all appropriate "City, County, State, and Federal licensing and tax requirements. Information can be obtained prior to the show by contacting the proper licensing agency.

LAW AND VENUE -- The parties agree that this contract shall be interpreted under the laws of the state of California and that the proper venue for an action concerning this contract is in Nevada County.

